

## PAUL

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### Professional Highlights

#### **THE LEONARD H. STERN SCHOOL OF MANAGEMENT, NYU – New York, NY** **2017-Present**

##### Director, Entertainment, Media and Technology Program and Clinical Professor of Marketing

- Oversee the Entertainment, Media and Technology Program at Stern (EMT)
- Manage curriculum and adjuncts for EMT program and BEMT minor, the University's largest program.
- Program encompasses over 105 courses, taught by over 45 adjuncts with over 4,600 student enrollments
- Co-Chair the Stern/Tisch MBA/MFA and BS/BFA joint degree programs
- Teach MBA, EMBA and Undergraduate students
  - Classes include *Entertainment & Media Industries, Deal Making in Media, Producing and Entrepreneurship and Digital Innovation in Media*
- NYU/Los Angeles Program Planning Committee Member. Program launched in Fall 2019

#### **THE NEW SCHOOL – New York, NY**

**2009 – 2017**

##### Founding Director of Graduate Media Management Program; Associate Professor

- Developed and implemented business plan to launch new graduate M.S. degree in Media Management
- Program became one of the fastest growing and most profitable in the University's history.
- Targeted and hired all faculty and developed all classes in the program.
- Reviewed all new student applications, made all scholarship determinations and advised the majority of the program's students from enrollment through graduation.
- Taught classes in *Media, Management and Leadership; Media Ethics, Production, Film Distribution and Marketing and Media Economics*
- Elected to the University Faculty Senate and served on its Governance Committee
- Selected by Executive Dean to serve on the University-wide Committee on the Future of Management
- Member of University Advisory Committee on Investing Responsibility
- Chaired the Media Management Faculty Search Committee
- Served on the Parson's School of Design Faculty Search Committee and the Documentary Studies Faculty Search Committee
- Recipient of the 2017 Distinguished Faculty Award.

#### **WITNIFY, INC. – New York, NY**

**2013 – Present**

##### President/Founder

- Created web-based platform with aim to be the home of first-person accounts for world events.
- Partnered with The Washington Post, Vox Media, Random House, The New York Public Library to create original short form documentaries around important world events.
- Content has been featured in *The New York Times, ESPN, Newsy, The Washington Post, SBNation, The Shipping Monthly*, etc.
- Witnify videos are now part of the permanent collection of *The National Civil Rights Museum* in Memphis, TN
- Partnered with Human Rights First to capture stories of refugees from around the world.
- Site generates over 1MM impressions a month and has a social media audience of over 350,000.

#### **ADIRONDACK PICTURES – New York, NY**

**2002 – 2017**

Private equity fund dedicated to investing in entertainment properties

##### President/Founder

- Worked on all aspects of creating fund, raising capital, managing operations and communicating with investors for over \$30MM in financing for film production and marketing.
- Negotiated and executed financing and distribution of films through all media and channels (theatrical, DVD, airlines, pay television, VOD, free television, etc.)
- Partnered with Fox, Warner Brothers, Lionsgate, BBC Films, IFC, PBS, Screen Australia, Icon, Gaumont (France), Gaga (Japan) and several other top-tier distributors worldwide.

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- Titles included: *Mary and Max*, *Annie Leibovitz: Life Through a Lens*; *Beyond the Gates*, *Before the Rains*; *Uncorked: Wine Made Simple*; *Night of the White Pants* and *Tahaan* (further information on films below)

## **UNIVERSAL PICTURES – Universal City, CA**

**1997 – 2001**

### Co-Head, Universal Focus (1999-2001)

Created and co-ran Universal Focus. Oversaw all aspects of marketing, distribution, finance, and production of specialty films for the domestic market. Reported to Chairman of Universal Pictures.

- Oversaw release of films including: *Being John Malkovich* (nominated for 3 Academy Awards), *Pitch Black* (\$40MM, DBO), *Nurse Betty* (\$25MM DBO, Golden Globe Award) and *Billy Elliot* (\$100MM WW Gross, 3 Academy Award noms., winner of BAFTA award for Best Picture).
- Optimized ultimates/P&L's of films across all media worldwide (non-theatrical, video, television output deals, free television, publishing, etc.).
- Established off-balance sheet financing and deals with third-party financiers to expand and enhance Universal Focus' slate.

### Vice President, Strategic Planning (1997-1999)

Oversaw strategic planning for Universal Pictures, filmed entertainment division of Universal Studios with annual revenues of over \$2 billion. Reported to President and Chief Operating Officer.

- Created business plan for Universal Focus, Studio's initiative to re-enter specialty film market following sale of Gramercy Pictures and October Films.
- Developed and implemented Universal's plan for integration and sale of PolyGram Filmed Entertainment's key assets (e.g. Sundance Channel, Interscope Films, Propaganda Films, Working Title, Really Useful Group, PolyGram International and PolyGram Television).
- Wrote and developed Universal Pictures' five-year-plan for Edgar Bronfman, Jr. and Frank Biondi, CEO's of Seagram and Universal Studios, Inc.
- Fully responsible for Universal's classic library strategy including restoration (e.g., *Rear Window*), re-issues and new channels of distribution.
- Oversaw all aspects of Universal's re-edit, restoration and re-issue of Orson Welles' *Touch of Evil* (winner of LA Critics, NY Critics, Boston Critics and National awards 1998).
- Developed and implemented strategy for Universal's new CGI feature animation division, as well as plans for live stage and IMAX businesses.
- Created strategy and structure for new Direct-To-Video and Family Entertainment division, which continues to be an extremely profitable division for the studio.

## **TIME-WARNER, INC.**

**1995 – 1997**

WARNER BROS. – Burbank, CA

### Director, Planning and Strategy – Corporate Brands (1996-1997)

Developed and implemented cross-divisional marketing strategies for Warner Bros. key properties.

- Created and developed research initiatives to assess global equities of Warner Bros. brands.
- Integrated and implemented new, cross-divisional logos for major Warner Bros brands.
- Created integrated marketing intranet database to be used by all Warner divisions.

TURNER ENTERTAINMENT GROUP. – Hollywood, CA

### Director, Strategic Planning (1995-1996)

Oversaw strategic planning for the animation divisions of Turner Entertainment Group. Reported to CEO and Chairman of Hanna-Barbera and CFO of Turner Entertainment Group.

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- Developed and wrote annual strategic plans for studio and library businesses for presentation to Ted Turner, Chairman and CEO of TBS, Inc.
- Created and implemented strategic plan to leverage value of the world's largest animation library and integrate its use throughout all Turner divisions.
- Worked with Hard Rock Café on all aspects of development of a themed restaurant joint venture.
- Built sophisticated research methodology and evaluative model to assess value of all cartoon properties in terms of their entertainment and licensing potential.

## **AMERICAN EXPRESS TRAVEL RELATED SERVICES – New York, NY**

**1993 – 1995**

### Manager, Small Business Services

- Fully responsible for \$3.4 million marketing budget to acquire 47,000 new members.
- Achieved 200% of 1994 goals at 48% of budget.
- Created 1994 budget, marketing strategy, and revenue projections for retention and attrition programs, which accounted for 20% of cardmember base.
- Created pricing strategies to increase both customer loyalty and total revenue. Performed predictive modeling to forecast attrition and retention.

## **ABC SPORTS – New York, NY**

**1991**

Freelance: Evaluated sports programming and potential acquisitions for ABC sports; Assisted in production of *ABC's Wide World of Sports* and *Monday Night Football*; Developed and implemented new product launches for home video market.

## **CNBC – Fort Lee, NJ**

**1990 – 1991**

Associate Producer/Writer: Wrote and produced for *Showdown*, a news-oriented show for NBC cable network; Conceived and developed show concepts and worked on all aspects of show; Performed on-air, man-on-the-street interviews; pre-interviewed, and booked guests.

## **THE NEWARK STAR-LEDGER – Newark, NJ**

**1987 – 1990**

Reporter: Covered local news and sports for 10th largest newspaper in the country; Wrote between one and five by-lined articles per day for paper's five statewide editions.

## Education

### **J.L. KELLOGG GRADUATE SCHOOL OF MANAGEMENT—Evanston, IL**

### **NORTHWESTERN UNIVERSITY**

#### MBA – Marketing and Finance

Dean's List; Appointed by Dean to Admissions Committee; Editor and writer, *Merger*; Consulted in sale of former East German company; Co-wrote published marketing case study

### **COLLEGE OF THE HOLY CROSS - Worcester, MA**

#### Bachelor of Arts, English

Studied at University of Bath, England; Substitute Teacher, MA Public Schools; Rugby (toured Ireland)

## Other Data

Member of the Paley Media Council. Listed Expert for the UNESCO Policy Lab. Active member of the Producer's Guild of America (PGA); Running (4 marathons and 2 triathlons); On Advisory Board of Lake Placid Film Forum 2004-2012. Traveled throughout Southeast Asia, Central America, Australia, Africa and Antarctica. Volunteer work in Harlem, Appalachia, South Central Los Angeles and California

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Prisons.

### Credited Films

- *Mary and Max*
  - Written and directed by Academy Award winning animator Adam Elliot; Featuring the voices of Philip Seymour Hoffman, Toni Collette, Eric Bana and Barry Humphries.
  - Opening Night film at the 25th Sundance Film Festival in 2009 (First animated film and first Australian film to open the festival)
  - Won Special Mention at 2009 Berlin International Film Festival
  - Won the Cristal Award for Best Film at the Annecy Animation Festival
  - Won Best Animated Feature 2010 Asia Pacific Awards
  - Won Best Feature Ottawa International Film Festival
  - Appears on IMDB list of 200 Greatest Films of All time
  - Appears on most list of top animated films of all time.
- *Before the Rains*
  - Presented by Merchant-Ivory and released in U.S. via Roadside Attractions/Lionsgate
  - Shot and produced in Kerala, India.
  - Premiered as a Special Presentation at 2008 Toronto Film Festival, as well as at Tribeca, Edinburgh and Pusan International Film Festivals
  - Currently running on IFC Networks
- *Beyond the Gates (Shooting Dogs)*
  - Released theatrically via IFC Films and Fox Home Entertainment
  - Winner of the Heartland Film Festival's Grand Jury and Audience Awards
  - Released on DVD and Blue Ray via Fox Home Entertainment
  - Currently airing on IFC Networks
- *Annie Leibovitz: Life Through a Lens*
  - Presented as part of PBS' Emmy-award winning series, American Masters.
  - DVD released via Warner Brothers
  - Premiered theatrically in 20 countries worldwide
  - Currently airing on MTV
- *Night of the White Pants*
  - Starring Tom Wilkinson, Selma Blair and Nick Stahl.
  - Premiered at 2006 Tribeca Film Festival
  - Released via Image Entertainment and Icon International Films
- *Uncorked: Wine Made Simple*
  - Six-part PBS series exploring wine and wine appreciation, hosted by Ted Allen.
- *Tahaan*
  - Co-wrote screenplay for first film shot in Kashmir in 20 years
  - Premiered at Rome, Pusan, London, Brazil, Greece, Hong Kong, Seattle, Palm Springs and Munich Film Festivals
  - Won the UNICEF Award and Audience Award for Best Film at the 2009 Greece Film Festival
  - Received Special Award at 2010 Asia Pacific Awards
- *Urumi*

Directed by Santosh Sivan and starring Tabu and Prithviraj. Released in India March 2011.

### Speaking Engagement, Lectures and Panels

- Cable Television Advertising and Marketing Think Conference 2021 (Nov. 19, 2021)
  - 2021 Keynote Speaker
  - Talk: *TV Now in Plus Size—The Race for the Wallet*
- Stern's EMSA Conference 2021 (April 9, 2021)
  - Moderated Fireside Chat with Richard Plepler (former CEO of HBO)

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- SPUR Program (Spring 2021)
  - Worked with UG students Hunter Tam and Annabelle throughout the semester on an oral history media project including video interviews with students university-wide on their feelings about the 2020 Presidential election
- Entertainment and Media Roundtable Discussion (January 20, 2021)
  - Discussion with MBA alumni working in the Media, Entertainment and Sports industries
  - Panelist with J.P. Eggers and Beth Briggs.
- Entertainment & Media Alumni Summit (November 18, 2020)
  - Keynote Speaker: *Streaming Wars: The Battle for Eyes, Ears and Revenue*
  - Moderated Discussion and Q&A Panel. Panelists included:
    - John Vermeer, Senior VP Business Development & Partnerships, iHeartMedia
    - Susan Jurevics, EVP, Head of International, Audible
    - Jason Ve, VP, Partnerships, 88rising
    - Matt Schnaars, SVP Content Distribution, NBCU
    - Brandt Haynes, EVP, Distribution Business Planning, Strategy, and Operations - WarnerMedia
- Panel on Creating an Inclusive Classroom (October 23, 2020)
  - Organized by Mor Armony, participated in panel on building a classroom environment in which all students feel included
  - Panelists included: Dolly Chugh, Amal Shehata, Anat Lechner, Mor and myself.
- EMSA Industry Overview Presentation and Q&A (October 9, 2020)
  - Presented to the EMSA Group an overview of the recent changes in the Entertainment, Media & Sports Industries space
- SPUR Program (Fall 2020)
  - Worked with UG students Hunter Tam and Annabelle throughout the semester on an oral history media project including video interviews with students university-wide on their feelings about the 2020 Presidential election
- Panel Discussion with Incoming MBA/MFA Students (Sept. 1, 2020)
  - Moderated panel among the incoming MBA/MFA students
- NYU and Columbia University Panel on the South Asian Media Landscape (July 9, 2020)
  - Moderated virtual panel. Panelists included:
    - Rahul Khanna (VP of Bus. Dev., Hotstar Int./Disney)
    - Abishek Nag (Dir. Business Development South Asia and India, Netflix)
    - Rishi Malhotra (Founder, Jio Saavn)
    - Aparna Purohit (Head of India Originals, Amazon Prime)
    - Rucha Pathak (Producer, Excel Entertainment)
- Stern's EMSA Conference 2020 (April 24, 2020)
  - Moderated virtual panel on: *The Future of the Entertainment, Media & Sports industries*. Panelists included:
    - Edward Humphrey (Director of Digital & Ventures at British Film Institute)
    - Emma Vaughn (SVP, Corporate Partnerships & Business Development, NBCUniversal)
    - Mya (Thompson) Doelling (Manager, Global Partnership at International Olympic Committee)
    - Robert O'Neill (SVP, Content, Content Strategy at Viacom)
- Entertainment and Media Solutions Program for MBAs (Fall 2020)
  - In conjunction with the Office of Student Engagement, presented to a cohort of first-year MBAs to prepare them for their presentations to WarnerMedia.
    - Subsequently met with several groups to further refine their work,
    - Participated in the final presentations in conjunction with the executives from WarnerMedia to assess and judge the final presentations.

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- LAUNCH: Fireside Chat with Vimeo CEO, Anjali Sud (August 19, 2020)
  - Conducted fireside chat and student Q&A with Vimeo CEO as part of the LAUNCH orientation for incoming first year MBAs
- The Paley Center for Media Teen Transmitters Mentoring Session (July 22, 2020)
  - Served as mentor to 20 underprivileged students via The Paley Center for Media
- Talk: Coronavirus Impact on Sports, Media and Entertainment (April 17, 2020)
  - Gave a talk to Stern and alumni community on the pandemic's impact on the Sports and Entertainment space.
  - Series organized and Q&A moderated by Professor Batia Wiesenfeld as part of her Faculty Insights: COVID-19 and NYC speaker series.
- Five Questions (April 16, 2020)—NYU Alumni Association event.
  - Discussed the impact of the Coronavirus on Entertainment & Media via zoom for the NYU Alumni
- NYU Trustees Visit to Stern (February 26, 2020)
  - Participated in NYU Trustees visit to Stern via Dean Sundaram
  - Attending trustees were: Boris Johnson, Steven M. Cohen
- Tom Murphy and Mark Shriver @ NYU (Dec. 5, 2019)
  - Introduced by Dean Sundaram, moderated discussion between legendary ABC/Capital Cities CEO Thomas S. Murphy and Save the Children President Mark Shriver.
- NYU Stern Entertainment and Media Summit (Fall 2019)
  - Moderated panels on audio streaming with executives from Spotify, Deezer, Audible.com and iHeart Radio
  - Moderated panel on video streaming with executives from Hulu, Disney+, Peacock and HBOMax.
- College, Career and Lab Program at Stern (July 2019)
  - Guest lectured to a group of 50 inner-city 8<sup>th</sup> Graders, preparing them for High School.
- NYU Stern Alumni Reunion (May 4, 2019)
  - Moderated TEDx style talk with six faculty members for returning alumni.
- Haskins Giving Breakfast (April 17, 2019)
  - Presented on the *Changing Media Landscape* at the request of the Development and Alumni Relations Team at Stern for the Haskins Giving Society spring breakfast.
- MEC Conference at Columbia University (Spring 2019)
  - Moderated a panel on short form content with executives from YouTube, XX, YY
- Goizueta School of Business, Emory University, Atlanta (Spring 2019)
  - Flown in by Emory to guest lecture in Media Innovation Class
- NYU Stern Entertainment and Media Summit (Fall 2018)
  - Moderated discussion with Marc DeBevoise, President and COO of CBS All Access
- College, Career and Lab Program at Stern (July 2018)
  - Guest lectured to a group of 50 inner-city 8<sup>th</sup> Graders, preparing them for High School.
- Goizueta School of Business, Emory University, Atlanta (Spring 2018)
  - Flown in by Emory to guest lecture in Media Innovation Class
- Johns Hopkins Carey School of Business (Winter, 2018)
  - Brought to Baltimore to guest lecture MBA class in Competitive Strategies
- NYU x NBC Career Panel (Spring 2018)
  - Moderated panel with five executives from Comcast/NBC Universal for Stern students about potential career pathways.
- Stern EMSA Fireside Chat on Esports (Winter 2018)
  - Moderated discussion with Sepso, founder and CEO of MLG and SVP of Activision Blizzard.
- Cannes Trip Class Guest Lecture (Winter 2018)
  - Moderated discussion with filmmaker Ritesh Batra for Al Lieberman's Cannes MBA class.
- The Business of Film Guest Lecture (Winter 2018)

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- Guest lectured on Film Financing
- School of the Art Institute of Chicago Fall 2017
  - Guest lectured for Global Media, Local Action class
- The 19<sup>th</sup> Annual Mallen Conference on Media Economics (Fall 2017)
  - Served as an industry expert for global conference on Media Economics sponsored by Yale University, NYU and Benjamin Cardozo Law School.
- The NYU Stern Entertainment and Media Summit 2017 (Fall 2017)
  - Moderated the Tech is Changing Media and Entertainment Panel
  - Panelists included executives from the NBA, Showtime, Scriptd and Block 6 Analytics.
- Columbia University, Yale University and NYU/Stern Media Conference (Spring 2017)
  - Participated in international scholarly conference on entertainment marketing research
- Cable Telecommunications Association for Marketing (CTAM) Annual Conference at HBO
  - Keynote address on the future of Cable Television and Media (Spring 2017)
- Al Jazeera America
  - Interviewed on network to discuss release of Sony's film *Anchorman 2*. (Spring 2014)
  - URL: <https://ajam.app.box.com/s/832022wn9v13r2zbvqg9>
- University of California, San Diego
  - Entrepreneurship and the Media class (Fall 2014)
- Temple University:
  - *Television and Media Today class (Spring 2014)*
- The New School
  - *Media Ethics (Fall 2013)*
  - *Producer's Craft (Spring 2011, 2012, 2013, 2014, 2015; Summer 2016)*
  - *Understanding Media Studies (Fall 2009, 2010, 2011, 2012, 2013, 2014)*
- Remixed, Remastered Conference 2011: Defining and Distributing the Black Image in the Era of Globalization
  - Moderated panel discussion on the topic The Relationship of Film Festivals to Theatrical Release at the 2011 R2 Remix Conference
- School of International and Public Affairs at Columbia University
  - Addressed senior executives panel of top Chinese Media Executives on full day Master Class on Animation Production (Summer 2011)
- School of International and Public Affairs at Columbia University
  - Addressed senior executives from China Film Company on a full day Master Class lecture on Film Production Distribution (Fall 2011)
- School of International and Public Affairs at Columbia University
  - Addressed senior executives from JSBC (one of China's largest media companies) on a full day lecture on Film Production Distribution (Fall 2010)
- Tribeca Film Festival (2006-2010)
  - Invited panelist and industry expert in the Festival's All-Access program for filmmakers from around with world.
  - Participated in the Pitch Producer Sessions
- Lake Placid Film Forum 2005-2011
  - On-going advisory board member
  - Presented Pitching Master Class 2009 and 2010
  - Juror on 24-Hour Film Competition: Sleepless in Lake Placid 2009 and 2011
- Turkish Consulate (2010)
  - An Evening with Paul. A discussion on the state of the film business at the Turkish Consulate
- Harvard Business School
  - Panelist at the Creative Management in the Entertainment Industry Summit April 7, 2006
- University of California, Los Angeles
  - Guest Lecturer: Film Distribution and Marketing Fall 2003, 2004
- American Film Institute

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- Guest lecturer, Fall 2003
- Rubin Museum Film Program (2010)
  - Talk on imagery in Oliver Stone's *Natural Born Killers* and hosted Q&A following screening as part of Museum's on-going screening series.

### Press Interviews

- Crain's New York
  - *Century-old Film Studio Kaufman-Astoria Finds a Buyer (November 11, 2021)*
- Crain's New York
  - *Strike Date Approaches for New York's Film and TV Works (October 14, 2021)*
- Yahoo Finance
  - *Theaters in Bond-like "No Time to Die" Survival Mode as Hollywood Banks of Return (October 8, 2021)*
- The Wall Street Journal
  - *SeatGeek Gives Ticket Holders the Option to Return Their Tickets for Credit (October 4, 2021)*
- Variety
  - *Tune Whenever You Want TV Marketing (September 19, 2021)*
- FinTechZoom
  - *How Netflix Led the Way on Abortion Rights (July 27, 2021)*
- TheWrap
  - *Is Netflix's Lagging Subscriber Growth A Sign of More Pain to Come? (July 20, 2021)*
- Los Angeles Times
  - *Why Outsiders Like AT&T Keep Stumbling in Hollywood (May 25, 2021)*
- The New York Times
  - *The Swag Must Go On: Hollywood's Pandemic Oscar Campaign (March 14, 2021)*
- MarketWatch
  - *A Rough September lies ahead for New York City's Tourism Sector as Major Events Pivot to Virtual (July 30, 2020)*
- Newsday
  - *Long Island's TV, Film Industry looks to post-Shutdown Future (May 14, 2020)*
- WPIX Television
  - *The COVID-19 Impact on Broadway (May 12, 2020)*
- WPIX Television
  - *The COVID-19 Impact on Museums (May 11, 2020)*
- Adweek
  - *Even as Ad Revenue Drops, The New York Times sets subscription Records (May 6, 2020)*
- Adweek
  - *Media Organizations Are Developing Products Faster Than Ever During Pandemic (April 22, 2020)*
- The Wrap
  - *Should Quibi Launch in April Amid Coronavirus: Dilemmas of \$1.75 Billion Start-Up (March 17, 2020)*
- Yahoo Finance
  - *Coronavirus and Sporting Events (March 6, 2020)*
- Yahoo News
  - *Coronavirus Impact on Hollywood (Feb. 28, 2020)*
- Forbes
  - *It's Been Five Years Since Oscars So White. Has Anything Really Changed? (Feb. 8, 2020)*
- Adweek
  - *Super Bowl Ads Boosted Streamers Like Netflix and Hulu. But Strategies Are Shifting (January 31, 2020)*
- The Wrap

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- *How Will We Know Who's Winning the Streaming Wars if Every Platform Counts Views Differently? (1-23-20)*
- *The Wrap*
  - *Hollywood Experts' Predictions for 2020 Media (12-30-19)*
- *Wired (UK)*
  - *Why is Netflix Buying Theaters? The answer is Martin Scorsese (12-1-19)*
- *NBC News*
  - *How Netflix led the way on Abortion Rights (10-16-19)*
- *CNN*
  - *Risk Takers: How Netflix led the Way on Abortion Rights (10-16-19)*
- *Morning Consult*
  - *In TV's Content War, Netflix's Shows Capture Biggest Share of Viewer Awareness (9-19-19)*
- *Fast Company*
  - *How Celebrity Shout-out Startup Cameo Is Building its Brand (8-17-19)*
- *AdWeek*
  - *Why a Surprise Drop Matters (7-29-19)*
- *Sirius Radio XM*
  - *The Georgia Boycott (7-28-19)*
- *Yahoo News*
  - *Netflix Earnings (7-18-19)*
- *NPR's Marketplace*
  - *Disney and The Avengers re-release (7-1-19)*
- *The San Antonio Express*
  - *Big Media Trends for 2019 (6-21-19)*
- *The Atlantic*
  - *The Georgia Abortion Boycott by Hollywood (6-5-19)*
- *Veja (Brazil)*
  - *The Streaming Wars (5-29-19)*
- *Yahoo News and The Wrap*
  - *Disney Streaming and their Earnings Report (5-8-19)*
- *Ozy*
  - *Fortnite Success Sparks Arms Race Among Tech Giants (5-6-19)*
- *Forbes*
  - *As Beetlejuice Begins to Haunt Broadway, Warner Brothers faces Intense Scrutiny (3-28-19)*
- *NPR's Marketwatch*
  - *Michael Jackson's Estate and the Finding Neverland Documentary (3-1-19)*
- *AdWeek*
  - *How a UK-Based Media, Tech and Entertainment Company Will Try to Break Into SXSW Next Month by Sara Jerde (2/21/19)*
- *Daily Mail*
  - *Nike and the US/China Trade War by Alex Raskin (11/14/2018)*
- *PBS' Breaking Big Episode 9: Lee Daniels*
  - *Interviewed for nationally-aired PBS program on the career of director Lee Daniels (aired 8/10/18)*
- *Inc. Magazine*
  - *What you Can Learn About Hiring from Colin Kaepernick and Nike by Emily Canal (9/7/2018)*
- *NBC News*
  - *Colin Kaepernick's Nike Deal Prompts Flurry of Debate (9/4/2018)*
- *NBC News*
  - *MoviePass CEO Acknowledges Initial Business Model was a Flop (8/9/2018)*
- *PBS' Breaking Big Episode 3: Danai Gurira*
  - *Interviewed for nationally-aired PBS program on the career of actress Danai Gurira (aired 6/29/18)*
- *AdWeek*

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- *Should Sinclair's Must-Runs be Labeled Commentary* by A.J. Katz (4/15/18)
- Awful Announcing
  - *NBA National Ratings are on the Rise* by Andrew Bucholz (2/22/18)
- AdWeek
  - *How the NBA is Letting Its Stars Shine on and Off the Court* by A.J. Katz (2/18/18)
- Broadcasting and Cable Magazine
  - *Energized Fox Aims High in 2018*, by Michael Malone (1/15/2018)
- CBR.com
  - *Why Fox's Purchase of Disney is a Terrible Idea* by Reuben Baron (12/22/2017)
- TVNewser
  - *How the Fox Disney Deal Impacts Fox* by A.J. Katz (12/15/17)
- Politico
  - *Murdoch's Business Deal is a Boon for Fox News*. By Jason Schwartz (12/14/2017)
- AdWeek
  - *How the Fox-Disney Deal Impacts Fox News*. By A.J. Katz (12/15/2017)
- The New York Times
  - *The Luckiest Man on a Playful Day*. By Richard Sandomir (7/3/2014)
- Al Jazeera Network
  - *The release of Anchor Man 2* (12/16/2013)