

Online Research Seminar Syllabus

1. Overview

Title	Curation and Display in Art & Design		
Targeted Students	Students should be interested in Art and Design and the history of the two practices.		
Prerequisites	High School Students	Required course/Knowledge	Basic knowledge of Art & Art Making (painting, sculpture, video, performance and digital art)
		Recommended Materials for preparing for the course	<i>Gather visuals/images/jpgs about Art and Art Making.</i>
	College Students	Required course/Knowledge	General Western Art History and an understand of Studio Art (painting, sculpture, video, performance and digital art) and familiar with various art venues (Museums, Galleries, Expositions)
		Recommended Materials for preparing for the course	<i>Gather visuals/images/jpgs relating to your knowledge of Art History and Studio Art, and Art Venues.</i>

2. Program Introduction and Objectives

<p style="text-align: center;">Course Description</p> <p>In a paragraph, please specify: What kind of program is it? What field is the program based in? What knowledge/concepts does the program include? What is the final outcome of the program (types of projects/ What did the students do to demonstrate their learning outcome, etc.)</p>	<p>This course will delve into fundamentals of both theory and practice of curation and display in art and design. This may include the cultural aspects of objects (history, materials, and meaning), as well as their circulation and presentation through the curatorial process. This course will provide an overview of the various types of curators and the spaces they curate such as museums, galleries, art fairs. This program draws from visual studies, curatorial studies, museum studies, art criticism and art theory. For the final project student will curate a virtual exhibition.</p>
Software/Tools (if any)	<p>Computer with word processing (word) and image processing software (photoshop), and internet connection. Pencils, papers, rulers, erasers (for sketching) Access to Google Slides and Google Jamboard.</p>

3. Program Schedule

Week	Lecture Session	Co-Teacher Seminar (lab/case study, etc.)	Assignment	Required Reading Materials	
1	Topic	Visual Culture Part 1: Curation	Case Studies on Curation	<i>Visual Exploration:</i> Document your collection.	<i>Ways of Curating</i> by Hans Ulrich Obrist (Sections 1-7) <i>(see Sunday Seminar for supplemental reading)</i>
	Detail	Introductions & Review Syllabus. Understand visual culture and curation. <i>Open Discussion: questions/interests/expectations</i>	Case Studies of Curation w/Historical Context. (Dorothea Richter) <i>(Conversation: Curating your space)</i>		
2	Topic	Visual Culture Part 2: Display	Case Studies on Display	<i>Visual Exploration:</i> Collage with a focus displaying of multiple artworks within a space.	<i>Ways of Curating</i> by Hans Ulrich Obrist (Sections 8-14) <i>(see Sunday Seminar for supplemental reading)</i>
	Detail	Artists focusing on display: Group Material Fred Wilson Andrea Fraser	Case Studies on Display (Lisa G. Corrin) <i>(Conversation: Bearden's Collage)</i>		
3	Topic	The Art Object Part 1: Culture and "Exaggeration"	Case Studies on Communication, Curating Cultures	<i>Visual Exploration:</i> Collage on culture & accentuation.	<i>Ways of Curating</i> by Hans Ulrich Obrist (Sections 15-21) <i>(see Sunday Seminar for supplemental reading)</i>
	Detail	Learning how to look at art objects. What it is and what is invisible.	Examples of cultural manifestations in curation. (David Teh) <i>(Conversation: Cultural accentuation)</i>		
4	Topic	The Art Object Part 2: Dematerialization of Art	Case Studies on Dematerialized Exhibitions	<i>Visual Exploration:</i> Exhibition Idea Board: • Select Theme(s)(1-3) • Choose Art (10-20) • Create exhibition idea board(s) (1-3)	<i>Ways of Curating</i> by Hans Ulrich Obrist (Sections 22-28) <i>(see Sunday Seminar for supplemental reading)</i>
	Detail	Art de-materialization, from minimalism to conceptual art.	<i>Examples of dematerialization, relational aesthetics, and digital art.</i> (Omar Kholeif)		
5	Topic	Final Project Phase I			
	Detail	<p><i>A) Final Project Milestone: Students are required to meet the following objectives before attending the session in Week 5:</i></p> <ul style="list-style-type: none"> ✓ Understand what constitutes 'visual culture' ✓ Understand what it means to curate, in basic terms. ✓ Understand mechanics of display and installation. ✓ Understand transition of "cult" object to cultural object. ✓ Understand how curators communicate. <p><i>B) Things to do during the class and arrangement: Please fill in what you are going to do during the class and the format (e.g conversation, mini presentation and etc.) E.g Present the result of Project Phase I in a form of mini presentation with few slides prepared.</i></p> <ul style="list-style-type: none"> • Discuss student selected themes • Discuss contents of a curators statement and function in exhibition as wall text or 			

		<p>publication material. (reference Corrin, et al.)</p> <p>Assignment:</p> <ul style="list-style-type: none"> • Based on your theme, write 1 page curators statement: (Manifesto/Philosophy/Point-ofView/Statement of Interest) • Curation Process: Narrow Selection of Art/Objects to 5-8 works <p>--- -</p> <p>Sunday Discussion: Arrangement, display, context part 1</p> <p>Sunday Review: Students share selections/edit, conclude with discussion on next steps.</p>
	Topic	Final Project Phase II
6	Detail	<p>A) Things to do during the class and arrangement: Please fill in what you are going to do during the class and the format (e.g conversation, mini presentation and etc.) E.g Present the result of Project Phase II in a form of conversation using breakout rooms.</p> <ul style="list-style-type: none"> • Recap various exhibition settings and display arrangements for their final project. • Discuss art work wall labels. • Tech demo on the 3d wall display for final presentation. <p>Assignment:</p> <ul style="list-style-type: none"> • Display: Consider choosing space types (3) (Can be all same or all different) • Sketch out roughly placement of art • Draft art work labels. <p>--- -</p> <p>Sunday Discussion: Arrangement, display, context. part 2</p> <p>Sunday Review: Students work on setting art in chosen spaces, assist on placing art work and displays. Conclude with open floor for questions on the final.</p>
7	<p>Final Oral Presentation and Written Reporting</p> <p>Students present curators statement and discuss art works (process of curating)</p>	

4. Problem Sets/Written Assignments/Quizzes

Total Number of Assignments	3 times	
Weekly Assignment Submission Deadlines	5 Days after the distribution/announcement (Assignments on weekend are due Friday of following week.)	
Will there be Quizzes? How often/how many?	N/A	None.

Other Requirements (if any)		
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5. Final Oral and Written Project

Each student will be required to curate one digital exhibition. The exhibition is to fill 1-3 rooms with 5-7 works of art. The subject/theme will be of the students choosing. To accompany the digital exhibition student will write 1 page curatorial statement, along with ½- ¼ page exhibition label for each chosen art work.

5.1 Final Oral Presentation

Oral presentation of curatorial statement (see Writing Part 1) accompanied with 1-3 digital exhibition slides. 5-8 art works slides, each slide detailing 1 selected art work, each art work slide should contain art work image (left) and art work labels text (right) (See Writing Part 2).

5.2 Will you require a written final report as well?

Writing Part 1: Curatorial Statement. 1 page averaging 325 words, 12pt, double spacing. (No less than 250, no more than 500).

Writing Part 2: Art Work Labels. 1 label per art work (5-8). Each label 20-75 words. Minimum text should include artists name, date of birth, location of birth, place of creation if different from location of birth, materials, dimensions, date of creation, and where it is from/collection of.

Due: Day of Final Presentation